### Siya Vipul Jain

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https://siyavjain.wixstudio.com/ portfolio

# Siya Jain

# **UX** Designer

I'm dedicated to shaping purposeful, user-centered designs with lasting impact.

## **Education**

# **UX Design (BFA)**

Savannah Collage of Art and Design (SCAD) 2023-2027

#### **IB Diploma**

Overseas Family School 2012-2023

## **Code/Interactions**

Figma

Framer

Python

### **Graphic**

Photoshop

Illustrator

InDesign

Premier Pro

Procreate

### Hardware/3D

Rhino

Blender

Keyshot

Spline

# **Specialities**

User Research Interaction Design Graphic Design Illustration Web Design **Product Design** Visual Arts

# **Experiences**

July 2024 - August 2024 UX Design Intern at Enfactum Pte Ltd

Designed interfaces for HP's application using Figma, optimising the user experience for both clients and internal teams. The design focused on enhancing navigation, accessibility, and overall functionality to meet the needs of internal stakeholders and external users.

June 2024 - September 2024 Lead UX Designer at PlushNest

Led the development of an e-commerce platform on Shopify by curating a comprehensive product catalogue and designing an optimized website. In addition to setting up the site's structure, I crafted the logo and developed the brand identity, ensuring a consistent and visually appealing user experience.

June 2021 - September 2021 Graphic Illustrator at PlasticSG

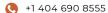
Created engaging social media comic strips designed to raise awareness about the environmental impact of Bitcoin on carbon footprints. I also collaborated with graphic designers to produce visually appealing illustrations that communicated complex concepts in an accessible way.

June 2021 - September 2021 Graphic Illustrator at UglyFood

> Developed and executed the 'Fruitify Yourself' campaign, offering customers a personalized digital print of their 'fruitified' version with every order. This initiative successfully increased sales while promoting healthy food habits and increasing customer engagement.

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### Language

English Hindi French

#### **Certficates**

Design Research & Insight Translation by <u>Lextant</u> 2024

Start the UX Design Process: Empathize, Define, and Ideate from Google

Foundations of User Experience (UX) Design course by Google 2023

Adobe Certified Associate in Visual Design Using Adobe Photoshop 2023

# **Professional Affiliations**

### 2023- present

## Studio Manager at CoLabs

Fostering student collaboration and creativity through tailored portfolio tracks and curated networking opportunities. Organizing group activities, networking events, and workshops to enhance skill development, build professional connections, and create a supportive community for students to showcase their talents.

# 2023-present

# Lead Visual Designer at Future Leader of UX Design

Designed and curated targeted social media content to promote industry-focused events, connecting SCAD alumni and local/international companies for professional development opportunities. Fostered engagement and participation among students throughout the year.

#### 2018 - 2023

# **Multimedia Artist**

Commissioned artwork for both corporations and individuals. Corporate commissions include <u>AnyMind</u>, <u>Art Of Click</u>, <u>POKKT</u>, <u>CDP</u>, and <u>Quilt.Al</u>. In addition to commissioning artwork, I also participated in "Project Uphaar- Kerala relief fund", raising \$3550 SGD.

### 2018

### **Artist at Tatinis Exhibition**

Participated in Tatinis Art Show, having my own exhibition space as a young artist. My artwork "Flow Series" had five paintings that were sold out. The overall experience allowed me to gain knowledge on how to curate my wall, interact with a wider audience and insight into how media events are conducted.